

RBA Rates 2026



Backcover	29.880 €
Inside Backcover	20.170 €

First Third of Magazine	
1st Right Hand Page	22.410 €
2nd Right Hand Page	21.660 €
3rd Right Hand Page	20.920 €
Right Hand Page	20.170 €
Page facing...	20.170 €
Left Hand Page	18.040 €
1st Double Page	44.820 €
2nd Double Page	41.830 €
3rd Double Page	38.840 €
Double Page	29.880 €

3er Bloque	
Double Page	26.150 €
1/2 Page	20.920 €
Single Page *	17.180 €

TAMAÑOS

1 Page	175x254
Double Page	350x254
1/2 Horizontal Page	175x127
1/2 Double Page	350x127

Measurements in milimetres
Important:

For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:

day 1 of each month

Approximate Publication Date:

day 23 of each month

CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

CIRCULATION CONTROLLED BY OJD

AUDIENCIA/READERSHIP CONTROLLED BY EGM

CARACTERISTICS:

American Binding



DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1920x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Global Brand Day	CPM	Skin/header format + 2 MPU	50 €
Section Sponsorship	CPM	Skin/header format + 2 MPU	84 €
Tag Sponsorship	CPM	Skin/header format + 2 MPU	84 €

BRANDED CONTENT

Weekly Branded Content		7.200 €
	Home	1 day
	Subhome	7 days
	Display	100.000
	IG Story	1
Standar Branded Content		11.200 €
	Home	2 days
	Subhome	10 days
	Display	200.000
	IG Story	1
	Facebook Post	1
Fortnightly Branded Content		17.500 €
	Home	3 days
	Subhome	15 days
	Display	350.000
	IG Story	2
	Facebook Post	1

OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

INSTAGRAM

Social Media Formats: Posts / Reels / Galleries

Contest

Quiz

Darkpost

Unboxing

Haul

Lives



Price depending on reach

Please contact us for other advertising options