

RBA
**Rates
2026**

Backcover	29.700 €
Inside Cover (simple)	22.300 €
Inside Cover (double)	32.500 €
Inside Backcover	20.580 €

1st Right Hand Page	23.150 €
Right Hand Page 1st Third of Magazine	20.580 €
Page facing...	19.720 €
1st Double Page	31.200 €
Double Page	30.010 €
1/2 Page	12.860 €
1/2 Double Page	24.010 €
1/3 Page	8.580 €

Single Page *	17.150 €
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(* The acquisition of this ad space does not include a specific positioning

SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in milimetres
Important:
For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:
day 15 of each month
Approximate Publication Date:
day 28 of each month

CONTRACTING:
1- Advertorials and special ad spaces have a surcharge of 20%.
2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
3- VAT and the cost of producing the originals have to be paid by the advertiser.

CIRCULATION CONTROLLED BY OJD
AUDIENCE/READERSHIP CONTROLLED BY EGM

CHARACTERISTICS:
American Binding



DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1920x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down +10%
Geographical Segmentation +10%

SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Global Brand Day	CPM	Skin/header format + 2 MPU	50 €
Section Sponsorship	CPM	Skin/header format + 2 MPU	84 €
Tag Sponsorship	CPM	Skin/header format + 2 MPU	84 €

BRANDED CONTENT

Weekly Branded Content		5.200 €
	Home	1 day
	Subhome	7 days
	Display	150.000
	IG Story	1
Standar Branded Content		8.000 €
	Home	2 days
	Subhome	10 days
	Display	250.000
	IG Story	1
	Facebook Post	1
Fortnightly Branded Content		12.800 €
	Home	3 days
	Subhome	15 days
	Display	500.000
	IG Story	2
	Facebook Post	1

OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

INSTAGRAM

Social Media Formats: Posts / Reels / Galleries
Contest
Quiz
Darkpost
Unboxing
Haul
Lives



Price depending on reach
Please contact us for other advertising options