

# RBA Rates 2026



Backcover	33.940 €
Inside Cover (simple)	25.460 €
Inside Cover (double)	48.360 €
Inside Backcover	22.910 €

1er Bloque	
1st Right Hand Page	25.460 €
2nd Right Hand Page	24.610 €
Right Hand Page	22.910 €
Page facing...	22.060 €
Left Hand Page	20.440 €
1st Double Page	33.940 €
2nd Double Page	31.390 €
Double Page	29.700 €

3er Bloque	
Right Hand Page	19.520 €
Double Page	23.760 €
1/2 Page	12.730 €
1/2 Double Page	23.760 €
1/3 Page	8.490 €

Single Page *	16.970 €
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(\* ) The acquisition of this ad space does not include a specific positioning

### SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in millimetres

### Important:

For bleed, add 5mm to each indicated size on each side.

Approximate Deadline: day 30 of each month

Approximate Publication Date: day 23 of each month

### CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

CIRCULATION CONTROLLED BY OJD

AUDIENCE/READERSHIP CONTROLLED BY EGM

CHARACTERISTICS: American Binding



### DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1920x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down	+ 10%
Geographical Segmentation	+ 10%

### SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Global Brand Day	CPM	Skin/header format + 2 MPU	50 €
Section Sponsorship	CPM	Skin/header format + 2 MPU	84 €
Tag Sponsorship	CPM	Skin/header format + 2 MPU	84 €

### BRANDED CONTENT

Weekly Branded Content		6.700 €
	Home	1 day
	Subhome	7 days
	Display	200.000
	IG Story	1
Standar Branded Content		10.500 €
	Home	2 days
	Subhome	10 days
	Display	300.000
	IG Story	1
	Facebook Post	1
Fortnightly Branded Content		17.900 €
	Home	3 days
	Subhome	15 days
	Display	550.000
	IG Story	2
	Facebook Post	1

### OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

### INSTAGRAM

Social Media Formats: Posts / Reels / Galleries

Contest	
Quiz	
Darkpost	
Unboxing	
Haul	
Lives	



Price depending on reach

Please contact us for other advertising options