

RBA

Rates 2026

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|------------------|---------|
| Backcover | 7.650 € |
| Inside Cover | 6.690 € |
| Inside Backcover | 5.740 € |

| | |
|---------------|---------|
| Double Page | 8.370 € |
| 1/2 Page | 3.590 € |
| 1/3 Page | 2.390 € |
| Single Page * | 4.780 € |

(* The acquisition of this ad space does not include a specific positioning)



SIZES

| | |
|---------------------|---------|
| 1 Page | 200x272 |
| Double Page | 400x272 |
| 1/2 Horizontal Page | 200x136 |
| 1/2 Vertical Page | 100x272 |
| 1/3 Vertical Page | 66x272 |

Measurements in millimetres

Important:

For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:

day 20 of each month

Approximate Publication Date:

day 5 of each month

CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need to be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

CARACTERISTICS:

American Binding

www.rbabrands.com

MADRID C/ Méndez Álvaro, 56 - 28045 Madrid · Tel. 91 510 66 00

BARCELONA Avda. Diagonal, 189 - 08018 Barcelona · Tel. 93 415 23 22