

RBA
Rates
2026



Backcover	8.860 €
Inside Cover	7.760 €
Inside Backcover	6.650 €

Right Hand Page 1st Third of Magazine	6.650 €
Double Page	9.700 €
1/2 Page	4.160 €
1/3 Page	2.770 €
Right Hand Page 3rd Third of Magazine	6.370 €

Single Page *	5.540 €
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(*) The acquisition of this ad space does not include a specific positioning

SIZES

1 Page	206x272
Double Page	412x272
1/2 Horizontal Page	206x136
1/2 Vertical Page	103x272
1/3 Vertical Page	68x272

Measurements in millimetres

Important:

For bleed, add 5mm to each indicated size on each side.

Approximate Deadline:

day 30 of each month

Approximate Publication Date:

day 22 of each month

CONTRACTING:

- 1- Advertorials and special ad spaces have a surcharge of 20%.
- 2- Advertising orders need to be determined and irrevocable and no cancellation will be accepted after the deadline.
- 3- VAT and the cost of producing the originals have to be paid by the advertiser.

CIRCULATION CONTROLLED BY OJD

AUDIENCE/READERSHIP CONTROLLED BY EGM

CARACTERISTICS:

American Binding



DISPLAY

Site	Device	Sizes	Weight	Fee
Megabanner/Sticky	desktop/tablet/mobile	970x90px/728x90px/320x50px	50 Kb	50 €
MPU	desktop/tablet/mobile	320 x 250px	50 Kb	50 €
Double MPU	desktop/tablet/mobile	300 x 600px	50 Kb	70 €
Billboard/Sticky	desktop/tablet/mobile	970x250px/728x90px/320x100px	50 Kb	70 €
Skin/Sticky	desktop/tablet/mobile	1920x1024px/728x90px/320x100px	150 Kb	80 €
Pre-Roll	desktop/tablet/mobile	16:9	500 Kb	90 €
In-Text	desktop/tablet/mobile	16:9	500 Kb	60 €
Topscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €
Midscroll	desktop/tablet/mobile	2560x1420px	3,5 MB	120 €

Drop-down + 10%

Geographical Segmentation + 10%

SPONSORSHIPS

Brand Day	CPM	Skin/header format + 2 MPU	120 €
Brand Week	CPM	Skin/header format + 2 MPU	84 €
Global Brand Day	CPM	Skin/header format + 2 MPU	50 €
Section Sponsorship	CPM	Skin/header format + 2 MPU	84 €
Tag Sponsorship	CPM	Skin/header format + 2 MPU	84 €

BRANDED CONTENT

Weekly Branded Content		5.200 €
	Home	1 day
	Subhome	7 days
	Display	150.000
	IG Story	1
Standar Branded Content		8.000 €
	Home	2 days
	Subhome	10 days
	Display	250.000
	IG Story	1
	Facebook Post	1
Fortnightly Branded Content		12.800 €
	Home	3 days
	Subhome	15 days
	Display	500.000
	IG Story	2
	Facebook Post	1

OTHERS

Display Newsletter	CPM	40 €
Sponsorship Newsletter	CPM	84 €
Product Placement	CPM	3.000 €

Check for other publicity options

INSTAGRAM

- _____ Social Media Formats: Posts / Reels / Galleries
- _____ Contest
- _____ Quiz
- _____ Darkpost
- _____ Unboxing
- _____ Haul
- _____ Lives



Price depending on reach
Please contact us for other advertising options